



# Enterprise Risk Management

Enterprise Risk Management (ERM) represents a fundamental shift in the way many firms do business. Traditionally various risks of a firm were viewed, assessed and acted upon in isolation without a framework to measure total risk, let alone interactions between various risks, and their relationship to profitability.

Increasingly, this approach has become less acceptable to regulators, investors, analysts, and rating agencies. In the current economy, understanding and managing risk has moved from an afterthought to a primary consideration for businesses.

Christopher Gross Consulting has experience in assisting senior management in these areas using a variety of risk quantification methods and risk management frameworks that can help businesses negotiate the tradeoffs between risk and return. We will customize our approach for a wide variety of organizations regardless of their diverse risk characteristics. Our methods are at the cutting-edge within the industry, and we invite you to contact us for more information.

Christopher Gross Consulting can help you analyze and manage your risk by providing the following services:

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## Risk Measurement

Identification of risks  
Estimate financial impacts  
Estimate probabilities  
Identify causes of correlation  
Build customized risk models  
Parameterize risk models

## Risk Reporting

Illustrate aggregate risk  
Multiple perspectives  
Illustrate risk drivers  
Highlight risk/return tradeoffs  
Rating agency presentations

## Risk Strategy

Quantify risk thresholds  
Target capital levels  
Capital allocation  
Risk adjusted return measures  
Test alternative strategies  
Merger & Acquisition impacts

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